

Silvi Bertolissi

Creative Director & Art Director

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LONDON

Across two decades, I shaped a multidisciplinary creative practice that bridges Creative Direction, Art Direction, Design and Photography, combining these disciplines with a craft-driven mindset and a distinctive perspective on how meaningful work takes form.

I'm Silvi Bertolissi, a London-based Creative Director and Art Director with 20 years' experience leading multidisciplinary teams to deliver award-winning, culturally relevant work.

I translate business objectives into effective campaigns and brand systems, overseeing projects from concept through to delivery. I set creative direction, lead pitches, and guide teams to push ideas further, while building strong client relationships and mentoring talent.

I currently work as Senior Creative Art Director at British Airways, where I regularly collaborate with [Uncommon Creative Studio](#) to develop award-winning campaigns.

Prior to this, I spent two years at Amazon Advertising as an ACD / Senior Art Director. This experience deepened and reinforced my passion for using innovation and technology to solve customer problems. Earlier in my career, I worked at Omnicom Health and BBDO, where I strengthened my creative instincts.

Over the years, I've earned 8 awards and have had the privilege of working with global brands such as P&G, Unilever, J&J, Whiskas, Pepsi, Chanel, L'Oréal, Volkswagen, Mercedes-Benz, and many others.

Experience

Jun 2024 - Present

Senior Creative Art Director - British Airways, London

Oct 2022 - May 2024

ACD / Senior Art Director - Amazon Advertising, London

Apr 2021 - Sep 2022

Creative Director - Earthware Prime Globe, London

Oct 2014 - April 2021

Associate Creative Director - Omnicom Health, London

2014 - 2022

Independent Creative Director & Brand Consultant - London, Paris

2014

Art Director / Digital Designer - Immediate Media, London

2010-2013

Art Director - BBDO, Rome

2007-2010

Art Director - LS&Blue, Rome

2006

Art Director - Bates (Red Cell-WPP), Rome

Education

2022 - UAL, London

Creative Direction & Strategy (Intensive)

2020 - UAL, London

Multimedia Storytelling (Intensive)

2002 / 2005 - IED, Rome

Bachelor of Fine Arts

Advertising, Art Direction

Awards & Recognitions

PM Society Awards: 1 Gold, 2 Silver

EPICA: 1 Gold, 1 Silver

Grandprix IT: 1 Gold, 1 Bronze

Mediastars: 1 Gold

Featured: Adci, Ad Age, Adweek, Archive

Languages

Italian: Native

English: Fluent

Spanish: Conversational, B1 level

French: Conversational, A2 level